



Athletes
vs Epilepsy®

Athletes vs. Epilepsy Ambassadors

Thank you for your interest in Athletes vs. Epilepsy. The health and success of Athletes vs. Epilepsy rests in the hands of its voluntary leadership board and athlete ambassadors. The Epilepsy Foundation is appreciative of the volunteers who give of their time, talent and passion to support its mission.

EPILEPSY FOUNDATION MISSION STATEMENT

The mission of the Epilepsy Foundation is to lead the fight to overcome the challenges of living with epilepsy and to accelerate therapies to stop seizures, find cures, and save lives.

The Epilepsy Foundation, a national non-profit with more than 50 affiliates and chapters throughout the United States, has led the fight against seizures since 1968. The Foundation is an unwavering ally for individuals and families impacted by epilepsy and seizures. The Foundation works to prevent, control and cure epilepsy through community services; public education; federal and local advocacy; and supporting research into new treatments and therapies. The Foundation works to ensure that people with seizures have the opportunity to live their lives to their fullest potential.

ATHLETES VS. EPILEPSY MISSION & GOALS

Athletes vs. Epilepsy affirms the positive message of the Epilepsy Foundation and embodies it through action. Athletes vs. Epilepsy is a nationwide program for athletes, coaches, volunteers and fans to raise awareness, build participation and help fund the Epilepsy Foundation's mission to stop seizures and SUDEP, find a cure and overcome the challenges created by epilepsy through efforts including education, advocacy and research to accelerate ideas into therapies. The Athletes vs. Epilepsy initiative will bring awareness in all sports through participation by athletes of all ages and skill levels as well as their supportive friends, family and fans.

Athletic events provide the unique and prime opportunity to bring like-minded individuals who are passionate about a sport or team together. Their passion and energy is directed towards one goal: to overcome a challenge and win.

Athletes vs. Epilepsy will utilize these opportunities to galvanize individuals to direct the same passion and energy towards overcoming, surpassing and winning vs. epilepsy.

Athletes vs. Epilepsy will create awareness and funds for the core mission of the Epilepsy Foundation by:

- Building partnerships with high profile athletes, community leaders and individuals living with epilepsy or supporting others living with epilepsy;
- Sharing stories of courage from individuals living with epilepsy; and,
- Building events in communities across the country and around the world to further the Foundation's mission.

ATHLETE AMBASSADOR NOMINATION AND APPOINTMENT PROCESS

Athlete Ambassadors have an opportunity to make an impact with in their local communities and nationwide. We look to secure athletes of all ages, talent levels and sports. The more diverse, the better!

Qualifications

- Must be 19 years of age or older
- Commitment to the epilepsy movement
- Knowledge of and influence within a specific area
- Willingness to serve and contribute both time and money(to cover expenses)
- Willingness to participate on scheduled conference calls/meetings
- Willingness to participate in Athlete vs. Epilepsy and Epilepsy Foundation events
- Is willing to serve as an Athlete Ambassador for a minimum of two years

Expectations

- Must contribute to and participate in Athletes vs Epilepsy social media messaging from your social media account(s) by using the hashtag #AthletesVsEpilepsy and by liking, sharing, retweeting, and commenting on the Foundation's social media posts at
 - Facebook: <https://www.facebook.com/EpilepsyFoundationofAmerica>
 - Twitter: @EpilepsyFdn
 - Instagram: @EpilepsyFdn
- When you feel it is appropriate, we would also appreciate your social media support on other Foundation social media messaging, such as other awareness campaigns like Talk About It!, messaging related to the Wellness Institute, and Advocacy messaging.
- Writing, sharing, in consultation with Foundation staff and/or commenting periodically to the AvE Goal Posts blog forum (<http://www.epilepsy.com/connect/forums/athletes-vs-epilepsy-goal-posts>)
- Develop a plan of action for building funds during the first six months of your service
- Develop a plan of action for building awareness during your first six months of your service.
- Raise at least \$2,000 in funds during your first year of service

Application

Applicants are asked to submit the following information:

- Letter of intent/interest – Please include any special skills that would relate to the mission and goals of the Athletes vs. Epilepsy program and the Epilepsy Foundation
- Resume
- List of other volunteer activities
- Personal references

Application materials should be forwarded to:

Athletes vs. Epilepsy Athlete Ambassadors

c/o Nichole Manning-Ashe

Assistant Vice President of Development

8301 Professional Place – East

Suite 200

Landover, MD 20785-2353

Or emailed to

Nmanning-ashe@efa.org

Review of Materials and Appointment Process

Please allow at least 45 days for your application to be reviewed. You may be asked to participate in an in-person or telephone interview to further discuss your qualifications and interest with the Leadership Board. A majority vote is required by the Leadership Board for appointment to the Board or as an Ambassador.

Terms of Service

Athlete Ambassadors may serve additional terms at that their request, the request of the Foundation or the request of Leadership Board members.

FIVE THINGS YOU CAN DO TO RAISE FUNDS

Periodically you may be requested to assist in working, promoting, participating in and event raising funds for a specific event. Here are some suggestions on how you can make a difference:

- Make a personal donation.

- Host an event yourself (reference our Do It Yourself (DIY) program).
- Participate in a Choose Your Own (CYO) event.
- Write a letter and send to ten friends and relatives encouraging them to donate.
- Create a fundraising competition with other board members.

Thank you for your interest and support of the Epilepsy Foundation and Athletes vs. Epilepsy!
Please feel free to contact me if you should have any additional questions.

Nichole Manning-Ashe
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